



**salasar
FOODS**

SUPREME QUALITY
PRODUCTS & THOUGHTS



visit:

www.salsarfoods.co.in

Green Agriculture Strategies for a sustainable future

Salasar foods, Bareipali, Sambalpur, Odisha-768003



01. ●●●

About Us

Committed to delivering purity, quality, and taste in every pack.

Based in Sambalpur, Odisha, we proudly serve households and businesses across the state with our premium range of food products.

Our flagship brand Seven Star has become a household name, especially recognized for producing the finest Matar Besan in the region. With a strong belief in quality and consistency, Seven Star has set the benchmark in the besan industry.

To further enhance our portfolio, we introduced sBesan – a dedicated brand focused on delivering superior quality Chana Besan. Backed by years of expertise, rigorous quality control, and customer trust, sBesan is fast emerging as a preferred choice for kitchens seeking purity and authentic taste.

After years of dedication and consistent growth, Salasar Foods is proud to diversify beyond besan. We are now venturing into a wide range of new food products including:

- Dal Tadka (Ready-to-Eat)
- Sooji (Semolina)
- Daliya (Broken Wheat)
- Rava
- Whole Pulses

...and many more....



Vision

01. To be India's most reliable and innovative brand in gram flour manufacturing, recognized globally for quality, consistency, and customer delight..



Mission

01. To produce and deliver premium-quality besan that enriches lives through purity, nutrition, and taste — while fostering trust, innovation, and sustainability across all our operations.



03. ...

Why Choose Us?

Since 2010



01. Purity Guaranteed:

Made from 100% premium-grade chickpeas with no added chemicals or preservatives.

02. Advanced Milling Process:

Modern, hygienic manufacturing facilities that preserve nutrients and aroma.

03. Shelf Stable:

Properly sealed for extended freshness and shelf life.

04. Versatile Use

Perfect for traditional Indian dishes like pakoras, dhokla, and laddoos as well as gluten-free recipes.



04. ...

Our Products



**Seven Star
(Matar Besan)**



**S-Besan
(Chana Besan)**

Dal Tadka Premix



Suji (Semolina)



05. ●●●

Our Products



**Daliya
(Cracked Wheat)**



Idli Rava

Whole Pulses



Maida



Our Products



Sarbatti Atta



Punjab Atta

Dhokla Besan



Corn Flour





07. ...

Customer Testimonials



Rajesh Traders

Perfect for snacks and bhujia!" I use Seven Star Matar Besan every day in my namkeen shop. The quality is super consistent.



Saurav Sweets

I run a sweet shop and only trust S Besan. Our boondi laddoos and barfi come out soft, aromatic, and rich – thanks to the quality besan. Consistency is key, and Salasaar delivers it every time."



Priya S

They are a game-changer! The texture is so fine, and it gives a crispiness to pakoras that I've never found in any other brand. It reminds me of the street-style taste we love in Odisha!"



09. ...

Contact Information

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